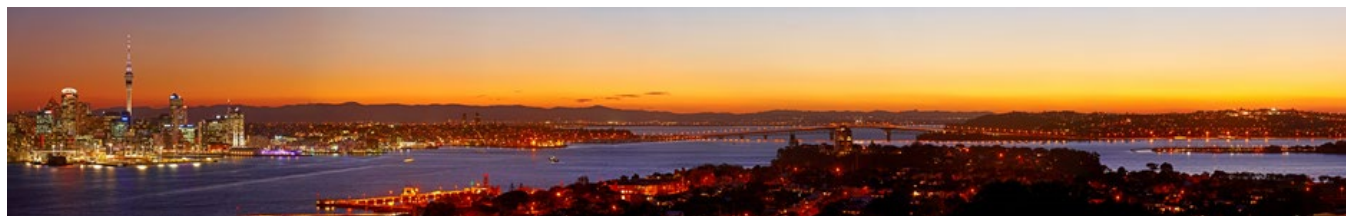




11th Health Services & Policy Research Conference
4-6 December 2019
Pullman Auckland

SPONSORSHIP PROSPECTUS



Conference Description

Dates	Wednesday 4 December to Friday 6 December 2019
Venue	Pullman Auckland
Conference Organisers	The Health Services Research Association of Australia and New Zealand
Conference Web-site	http://www.healthservicesconference.com.au/
Conference Program	The Program will feature keynote presentations by international and national speakers, concurrent and poster sessions
Conference Manager	Plevin and Associates Pty Ltd PO Box 54 Burnside South Australia 5066 hsraanz2019@plevin.com.au
Attendance*	It is anticipated approximately 300+ delegates will attend

*Refer to Terms and Conditions

INVITATION

The Conference is expected to attract 300+ delegates and has become the premier professional development opportunity for those policy makers, practitioners and researchers who share an interest in understanding how health services research and policy can contribute to improved health services delivery and improved health. Participants come from a wide range of disciplines - medicine, nursing, allied health, psychology, sociology, political science, management science and health economics.

The prospectus will be distributed to an extensive mailing list encompassing decision makers at hospital, LHD, state and federal levels. The packages provide a wide range of opportunities for meaningful delegate conversations and engagement as well as brand awareness and positioning and lead generation.

The Conference will be held at the Pullman Auckland, Wednesday 4 December to Friday 6 December, 2019.

The conference theme this year is **Addressing Health Service Inequities to Address Health System Performance.**

The conference will provide an opportunity to stimulate new ideas, review current practise and policy, update skills and network with colleagues from around Australia and New Zealand.

To guarantee the best possible Conference, we need delegates to share their insights and enthusiasm from all over Australasia. Sponsorship enables us to present a challenging and professional event, showcasing the best national and international speakers, with registration fees and a pricing structure that are accessible to a wide range of delegates, many of which come from the public, academic, community and not for profit sectors.

Above all, sponsors of our conference receive recognition from and un-surpassed access to the leading health researchers, policy-makers, clinicians and health professionals, who meet to share their knowledge and experiences and collaborate on future directions for health research and policy in Australia, New Zealand and internationally. Support is a clear demonstration of a commitment to promoting much needed dialogue between health services research and policy and to improving health and health systems.

Dr Laura Wilkinson-Meyers
Academic Director of the School of Population Health,
University of Auckland
(on behalf of the Organising Committee)

Sponsorship & Exhibition Packages. All prices are quoted in AUD\$ and include 10% GST.

All of the packages listed in this document are negotiable, and we would welcome the opportunity to tailor a package to suit your organisation's needs and budget.

CONFERENCE PARTNER [exclusive]

\$22,000 (including GST)

Major sponsorship as the Conference Partner will offer the sponsor a high profile association with a prestigious event that will attract a significant number of delegates and media interest. The Conference Partner will be a cornerstone partner in the Conference, and so the sponsorship agreement will be negotiated to meet the sponsor's needs.

To assure the best possible Conference, we need delegates to share their insights and enthusiasm from all over Australasia. Sponsorship is an integral part of ensuring both experienced and novice specialists attend the Conference to enrich their professional life and that of their academic community, including those commercial entities that actively support research.

By sponsoring HSRAANZ 2019, your organisation is demonstrating commitment to Australia's vision of a socially inclusive society and to the goal of increasing the welfare of society more generally.

Corporate Recognition:

- Named and promoted as a *Conference Partner*
- Two trade (2) display spaces (each measuring 3m x 2m) in a premium position
- Opportunity for a five to ten minute address to Conference delegates during the opening plenary session
- Acknowledgement on a PowerPoint slide to be shown at the introduction to all plenary sessions
- Acknowledgement by the Conference Convenors at the opening and closing of the Conference
- Acknowledgement as a *Conference Partner* sponsor in all marketing collateral and inclusion of corporate logo in prime positions on all Conference promotional material, including brochures and website*
- Promotion as a the *Conference Partner* sponsor and a full page advertisement and/or advertorial in the Conference Program
- Distribution of promotional material during the Conference

Networking Opportunities:

- Four (4) complimentary full registrations

Delegate List:

- Electronic delegate list prior to the Conference

DIAMOND SPONSOR – Speakers

\$12,000 (including GST)

Sponsorship of a keynote speaker will align your organisation to the presentation content and provide a high level of exposure.

Corporate Recognition:

- Named and promoted as a *Diamond Sponsor* with acknowledgement:
 - on a PowerPoint slide to be shown at the introduction to all plenary sessions
 - by the Conference Convenors at the opening and closing of the Conference
- Acknowledgement in all marketing collateral and inclusion of corporate logo on all Conference advertising material, handbook, PowerPoint slide to be shown at the introduction to all plenary sessions, directional and welcome banners.
- One (1) trade display space (measuring 3m x 2m) in a premium position
- Full page advertisement and/or advertorial in the Conference Program Book
- An opportunity to co-chair the sponsored keynote session
- Distribution of promotional material during the Conference

Networking Opportunities:

- Three (3) complimentary full registrations

Delegate List:

- Electronic delegate list prior to the Conference

The conference will provide your organisation with an opportunity to promote your products and services, to demonstrate your commitment, and to support health services research.

PLATINUM SPONSOR - Session

\$9,000 (including GST)

Sessions will focus on clear sub-themes in the context of the overall theme **Addressing Health Service Inequities to Address Health System Performance**

Corporate Recognition:

- Named and promoted as a *Platinum Sponsor* with acknowledgement:
 - on a PowerPoint slide to be shown at the introduction to sponsored sessions
 - by the Conference Convenors at the opening and closing of the Conference
- Acknowledgement in all marketing collateral and inclusion of corporate logo on all Conference advertising material, handbook, PowerPoint slide to be shown at the introduction to all plenary sessions, directional and welcome banners.
- One (1) trade display space (measuring 3m x 2m) in a premium position
- Half page advertisement and/or advertorial in the Conference Program Book
- An opportunity to co-chair the sponsored session
- Distribution of promotional material during the Conference

Networking Opportunities:

- Two (2) complimentary full registrations

Delegate List:

- Electronic delegate list prior to the Conference

GOLD SPONSOR [3]

\$5,000 (including GST)

An opportunity for exclusive recognition through sponsorship of one key element of the Conference, such as, but not limited to the following:

- **App sponsor**
- **Breakfast Session**
- **Post-Conference Workshop**

App Sponsor

An opportunity for exclusive recognition through sponsorship of the smart phone app.

Corporate Recognition:

- Logo prominently displayed on the introductory screen, main menu and in the sponsor custom list.
- Conference website - link and logo on the sponsor page.
- Acknowledgement in all marketing collateral and inclusion of corporate logo on all Conference advertising material, handbook, PowerPoint slide to be shown at the introduction to all plenary sessions, directional and welcome banners.

Networking Opportunities:

- One (1) complimentary full registrations

Delegate List:

- Electronic delegate list after the Conference

Breakfast Session*

Thursday 5 December 2019 –Pullman Auckland

Corporate Recognition:

- Acknowledgement on a PowerPoint slide to be shown at the opening and closing plenary session
- The *Breakfast Session* will be promoted within the official Program as being sponsored by your organisation
- PowerPoint acknowledgment on holding slides during *Breakfast Session*
- The ability to promote your organisation at the *Breakfast Session* by any means of your choice and at your expense (subject to the approval of the Organising committee)
- Acknowledgement as a Gold Sponsor in all marketing collateral and inclusion of corporate logo on all Conference promotional material, including brochures and website

Networking Opportunities:

- Three (3) complimentary Breakfast Session tickets for non-delegates

Delegate List:

- Electronic delegate list after the Conference

***Breakfast Session**

The Organisers will provide each Breakfast Session sponsor with an appropriate meeting room, standard audio visual equipment package (screen, data projector, computer, podium and audience microphones). Breakfast Session sponsors are welcome to add promotional signage. **Sponsors are responsible for the cost of catering, any travel, accommodation and associated expenses for all speakers or chairpersons participating in the sponsored session.**

Post-Conference Workshop⁺

Friday 6 December 2019 – Pullman Auckland

At each biennial conference, HSRAANZ seeks to offer a number of additional learning and development opportunities to delegates, in the form of post conference courses, workshops or seminars. These workshops may either be directly managed by the Conference Organising Committee or organised in agreement with a sponsoring organisation. Sessions will conclude at approximately 1.00pm Friday 6 December 2019 providing the opportunity to run a post-conference workshop 2.00pm – 5.00pm.

Corporate Recognition:

- Acknowledgement on a PowerPoint slide to be shown at the opening and closing plenary session
- The *Post-Conference Workshop* will be promoted within the official Program as being sponsored by your organisation
- PowerPoint acknowledgment on holding slides during *the Post-Conference Workshop*
- The ability to promote your organisation at the *Workshop* by any means of your choice and at your expense (subject to the approval of the Organising committee)
- Acknowledgement as a Gold Sponsor in all marketing collateral and inclusion of corporate logo on all Conference promotional material, including brochures and website

Networking Opportunities:

- Three (3) complimentary Workshop Session tickets

Delegate List:

- Electronic delegate list after the Conference

⁺ Workshop Session

The Organisers will provide each Workshop Session sponsor with an appropriate meeting room, standard audio visual equipment package (screen, data projector, computer, podium and audience microphones). Workshop Session sponsors are welcome to add promotional signage. **Sponsors are responsible for the cost of catering, any travel, accommodation and associated expenses for all speakers or chairpersons participating in the sponsored session.**

SILVER SPONSOR - CONFERENCE LANYARD [1]

\$2,500 (including GST)

A lanyard will be distributed to all delegates upon registration and are used by delegates throughout the entire Conference.

Corporate Recognition:

- Acknowledgement on a PowerPoint slide to be shown at the opening and closing plenary session
- Exclusive sponsorship of the Conference name badge lanyard
- Logo (one colour) prominently displayed on the lanyard
- Acknowledgement as a *Silver Sponsor* in all marketing collateral and inclusion of corporate logo on all Conference promotional material, including brochures and website

Networking Opportunities:

- One (1) complimentary full registration including attendance at the Welcome Reception and Dinner

Delegate List:

- Electronic delegate list after the Conference

BRONZE SPONSOR

\$1,500 (including GST)

Corporate Recognition:

- Acknowledgement on a PowerPoint slide to be shown at the opening and closing plenary session
- Acknowledgement as a *Bronze Sponsor* in all marketing collateral and inclusion of corporate logo on all Conference promotional material, including brochures and website

OTHER SPONSORSHIP OPPORTUNITIES

Lunch or morning or afternoon tea sponsorship

\$1,000 (including GST)

- Acknowledgement as a sponsor in all marketing collateral and inclusion of corporate logo on all Conference promotional material, including brochures and website
- Space to display a self-standing banner (sponsor to provide)

Advertising in Final Program [format of program to be advised]

Full-Page Final Program Advertisement

\$600 (including GST)

Half-Page Final Program Advertisement

\$350 (including GST)

Quarter-Page Final Program Advertisement

\$200 (including GST)

TRADE DISPLAY TABLE

\$2,500 (including GST) 3m x 2m display space

Displays will be located in the main catering area, which has been designed to ensure good visibility. The main catering stations for teas and lunches will be within metres of the exhibition area.

Benefits for the exhibitor will include:

Corporate Recognition:

- Recognition in the final Conference Program
- Acknowledgement as an *Exhibitor* on the Conference website

Networking Opportunities:

- One (1) complimentary full registration

Trade Display:

One 3m x 2m trade display area consisting of: trestle table, visitor chairs & display board

Preliminary Set-up Schedule:

- Set-up date Wednesday 4 December 2019
- Exhibition dates: Wednesday 4 December 2019 to Friday 6 December 2019
- Break-down date: Friday 6 December 2019

SPONSORSHIP AND TRADE EXHIBITION APPLICATION

ORGANISATION: _____

ADDRESS: _____

CONTACT PERSON: _____

POSITION: _____

TELEPHONE: _____ EMAIL: _____

I/We would like to apply for the following sponsorship package(s). All prices are inclusive of GST.

- ☐ Conference Partner \$22,000
 - ☐ Diamond \$12,000
 - ☐ Platinum \$8,500
 - ☐ Gold - App \$5,000
 - ☐ Gold – Breakfast \$5,000
 - ☐ Gold – Workshop \$5,000
 - ☐ Silver – Lanyard \$2,500
 - ☐ Bronze \$1,500
 - ☐ Lunch or ☐ morning tea or ☐ afternoon tea - \$1,000
 - ☐ Advertising - Full page \$600
 - ☐ Advertising - Half page \$350
 - ☐ Advertising - Quarter page \$200
 - ☐ Brochure display \$300
 - ☐ Trade display 3m x 2m display space \$2,500
-

Signed _____

Date: _____

(For and on behalf of the sponsor listed above)

Return to: **Plevin and Associates Pty Ltd, PO Box 54 BURNSIDE, South Australia 5066**

Email: hsraanz2019@plevin.com.au

Payment Methods

- ☐ Please send me an invoice to make payment
- ☐ EFT

BSB: 105 086

Account #: 056 794 840

Account Name: Plevin & Associates Pty Ltd HSRAANZ Conference

SWIFT: SGBLAU2S

APPLICATION PROCEDURES

To apply for a sponsorship package or trade booth, please complete and return the form above. You will receive a Tax Invoice. Alternatively, full payment can be made with the Application Form – a Tax Receipt will be provided. In the event you cancel your package, the organiser reserves the right to retain deposit monies received unless that particular package is resold. No refunds for cancellations will be made after 1 September 2019.

TERMS AND CONDITIONS

Attendance

The organisers make no warranty as to the number of delegates and/or visitors that may attend the exhibition and/or associated Conference.

Provision of Delegates Details

The provision of delegate contact details as specified in individual packages is subject to the provisions of the Privacy Act 2001. The Privacy Act 2001 provides that, before name and address details can be published in the list of Conference delegates for distribution to fellow delegates or any other party, delegates must give consent. When a delegate list is supplied to the sponsor, you are reminded to use it in accordance with the Australian Spam Act, the various Australian Privacy Acts, and by following business best practices for information management.

Corporate Recognition

Inclusion of corporate logos or recognition in printed material is subject to meeting publication deadlines.

Disclaimer

The Organising Committee reserves the right to amend or add any sponsorship package and accept any sponsorship offer, listed or unlisted, at any time and without notice.

Unavoidable Occurrences

In the event that the Conference is cancelled or delayed through no fault of the Organiser, the venue or Conference Secretariat, including, but not limited to fire, flood, labour disputes, natural disasters, acts of God, civil disorders, riots, insurrections, work stoppages, slow downs or disputes, or other similar events, then the exhibitor/sponsor shall not be entitled to any refund or claim for any loss or damage.