

## ***Appendix : Sample Sponsorship Packages***

***(All costs are in \$AUS and are GST exclusive; i.e. GST of 10% to be added)***

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### ***INTERNATIONAL KEYNOTE SPEAKER PACKAGE - \$AUS 25,000***

- Sponsorship of an International Keynote Speaker.
- Acknowledgment of speaker sponsorship during relevant programme session(s).
- Organisation banner at relevant programme session.
- Two full delegate registrations including conference dinner.
- Company or organisation logo and half page profile / advertisement in conference programme.
- Company or organisation logo on conference website and hyperlink to website of sponsor organisation.
- Exhibition space in the main refreshment area.
- Distribution of promotional material during the Conference – maximum of one (double sided) A4 page or combination thereof (printing and delivery is the sponsors responsibility) or inclusion of an e-flyer, to promote your organisation, service or product, in the new e-satchel listing on the Conference Website (artwork/design is the sponsors' responsibility).

### ***PLENARY SPEAKER PACKAGE - \$AUS 15,000***

- Sponsorship of a local plenary speaker.
- Acknowledgment of speaker sponsorship during relevant programme session.
- Company banner at relevant programme session.
- Company or organisation logo and quarter page profile / advertisement in conference programme.
- Acknowledgment of sponsor status and company logo in conference websites.
- One full delegate registration including conference dinner.
- Exhibition space in the main refreshment area.

### ***CONFERENCE PROGRAMME PACKAGE - \$AUS 8,000***

- Company or organisation name and logo on the inside cover of the conference programme.
- Company or organisation logo and half page profile / advertisement in conference programme.
- Distribution of promotional material during the Conference – maximum of one (double sided) A4 page or combination thereof (printing and delivery is the sponsors responsibility) or inclusion of an e-flyer, to promote your organisation, service or product, in the new e-satchel listing on the Conference Website (artwork/design is the sponsors' responsibility).
- Listing as Official Conference Sponsor on the conference website.

### ***CONFERENCE SPONSOR PACKAGE - \$AUS 6,000***

- Company or organisation logo in conference programme.
- One discounted (20%) delegate registration.
- One discounted (20%) exhibition space.
- Support status listed on conference web-site.

### **EXHIBITION SPACE - Approx \$AUS 2,000**

- Exhibition space at conference venue.

### **E- FLYER ON CONFERENCE WEBSITE - \$AUS 1,000**

This year, for environmental reasons, there will be no conference satchels and therefore no provision for printed promotional material to be inserted in the satchels. This opportunity has instead been electronically upgraded with the development of a new e-satchel. You will still be able to promote your organisation at the Conference, by either:

- Inclusion of an e-flyer in the new e-satchel listing on the Conference Website. The e-flyer will be accessible to all visitors to the Conference website and a link to it will be sent to all contacts on our database. (Artwork/design is the sponsor's responsibility). Your organisation's flyer and logo will stay on the conference website together with a direct link to your own website whilst the website remains live.
- Or printed promotional material will be distributed to all delegates during the conference. Maximum of one (double sided) A4 page or combination thereof (printing and delivery is the sponsor's responsibility).

### **SCHOLARSHIPS - \$AUS 1,000**

- Company or organisation logo on conference website and hyperlink to website of sponsor organisation.
- Provides a contribution towards registration, travel and accommodation costs of students or emerging researchers presenting at the conference who might otherwise not be able to attend the conference.
- Conference organising committee to determine eligibility.

### **EMERGING RESEARCHERS' PACKAGE – to be negotiated**

New this year is the opportunity to sponsors all or some of the emerging researchers' activities planned at the conference, including:

- A pre-conference "skills/methods workshop"
- An "In Conversation with the Experts" lunch
- Prizes for the best post-graduate student paper and poster.